

MEETING MINUTES
APRIL 24, 2018
2:00 P.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER

COUNCIL:

PRESENT:

BRENDA BETHUNE, MAYOR
MICHAEL CHESTNUT, MAYOR PRO-TEM
MARY JEFFCOAT
MIKE LOWDER
GREGG SMITH
JACKIE VEREEN

ABSENT:

PHILIP N. RENDER

STAFF PRESENT:

JOHN PEDERSEN, CITY MANAGER
JONATHAN "FOX" SIMONS, ASSISTANT CITY MANAGER
BRUCE BOULINEAU, ASSISTANT CITY MANAGER
MICHAEL SHELTON, CHIEF FINANCIAL OFFICER
TOM ELLENBURG, CITY ATTORNEY
JENNIFER STANFORD, ACTING CITY CLERK

CALL TO ORDER.....Mayor Brenda Bethune



Roll Call.

Present: Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Gregg Smith, Jackie Vereen.

INVOCATION.....Councilwoman Vereen

PLEDGE OF ALLEGIANCE.....Councilwoman Vereen

APPROVAL OF AGENDA.....

Mr. Pedersen reviewed agenda

CONSENT AGENDA

MOVE TO REGULAR AGENDA:

Ordinance 2018-30 an ordinance to amend Section 1407.C of the Zoning Ordinance to add health uses in the LM (Limited Manufacturing) Zone.

REGULAR AGENDA:

MOVE TO CONSENT AGENDA:

Ordinance 2018-32 An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to KOA Campground, for a period of one year. The Agreement includes 50 vehicles.



Motion: To Approve Amended Agenda. **Moved by** Mary Jeffcoat. **Seconded by** Mike Lowder.


APPROVAL OF MINUTES.....April 10, 2018



Motion: To approve Meeting minutes as presented. **Moved by** Gregg Smith. **Seconded by** Mike Lowder.

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:


1. Recognition of Eagle Scout Nicholas Golden. His project to receive this rank was Signage for Multi-Use Paths in the Market Common

 Mark Kruea reads Proclamation and introduces Nicholas Golden. Nicholas addressed council. Nicholas collected donations of a total of \$1,770 and made trail signs to be used around Warbird Park and the Market Common area. Nicholas spent \$1,444.89 and donated the remainder \$325.11 to the City of Myrtle Beach. Nicholas dedicated the project to General Reed.

2. Recognition of the PGBA, Inc. for sponsorship of Military Appreciation Days

 Woody Ford with PGBA, has been sponsor for last 9 years, and a very generous sponsor, presented \$10,000 donation towards military appreciation

3. Employee Recognition


 Angela Kegler and Connie Rutledge
Connie introduces employees that have been with the city for 10 years
Angela introduces employees that have been with city for 15 years
Connie introduces employees that have been with city for 20 years
Angela introduces employees that have been with city for 25 years
Connie introduces employees that have been with city for 30 years
Angela introduces employees that have been with city for 35 years
Connie introduces employee that has been with city for 40 years


 Amber Campbell and Christian Slicker introduce nominees for COMBER Awards
Leadership Award winner is Jennifer Hennigan
Administrative/ Clerical Support Award winner is Carolyn Wheaton
Professional Achievement Award winner is Bradley Kempf
Innovation Award winner is Cathie Rhodes
Customer Service Excellence Award winner is Tammy Taylor
Extra Mile Award winner is Michelle Harvey
City Hero Award winner is Ja'net Wade
Supervisor of the Year Award winner is Bobby Knight


4. Proclamation recognizing Administrative Professional Day


 Sandy Brown from our Public Works Department asked for city to recognize Administrative Professional Week, April 22-28 week and April 25th as Administrative Professional Day.


5. Public Information Update – PIO Staff/Police


 Kaycey Vrettos reviewed past, present and future events

 Captain Joey Crosby addresses council of public safety as well as potential issues that may arise and the plans to address those issues in the Market Common area during Wings Over Myrtle Beach Air Show, Dragon Boat Festival and Soccer Tournament during the upcoming weekend.

 Councilman Lowder asks whether there will be available parking for those who are not attending one of the events.

 Councilwoman Vereen asks if there will be an area for loading and unloading.

 Lt. Crosby addresses both questions stating that there will be parking for those not attending the events as well a loading/unloading zone, there will be message boards, signage, and officers to direct traffic. For residents in Market Common area can use HyperReach.

 Chief Prock states that there were 675 people in active shooter training and gave updates on some cases.

CONSENT AGENDA

2nd Reading **Ordinance 2018-28** An ordinance to amend the Zoning map of the City of Myrtle Beach by rezoning 0.4 acres located at 404 70th Ave N (TMS 165-15-10-007) from RMH ("Residential Multifamily High Density) to MU-M (Mixed Use Medium Density).


ADOPTED

2nd Reading **Ordinance 2018-29** An ordinance to extend the corporate limits of the City of Myrtle Beach by annexing 0.47 acres located at 9303 Cove Dr (Horry County TMS #166-01-06-002), and rezone said property from Horry County SF 10 (Single Family Residential) to City of Myrtle Beach R15 (Single Family residential).


ADOPTED

2nd Reading **Ordinance 2018-30** An ordinance to amend Section 1407.C of the Zoning Ordinance to add health uses in the LM (Limited Manufacturing) Zone.

MOVED TO REGULAR AGENDA

 Carol Coleman states that numerous of calls were received inquiring about health facilities for the area

 **Motion:** Approve, **Moved by** Gregg Smith, **Seconded by** Mike Lowder.

 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).

Yes: Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Gregg Smith, Jackie Vereen.

Absent: Philip N. Render.

Motion **M2018-74** to appoint/reappoint two members to the Bicycle & Pedestrian Committee. Terry Smith has resigned and Roger Means is deceased.


Anna-Gray Pruett and Tim Rollings were appointed

REGULAR AGENDA


2nd Reading **Ordinance 2018-32** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to KOA Campground, for a period of one year. The Agreement includes 50 vehicles.

MOVED TO CONSENT

1st Reading **Ordinance 2018-33** An ordinance to amend Chapter 2, in Section 2-172 to enact Subsection 17, Technical Advisory Committee.

 Mr. Pedersen explains that committee will be added to Boards & Commissions. Helps city with initiatives with use of technology, 9 members, 3 year terms, will report to council twice a year.

 **Motion:** To Approve, **Moved by** Mary Jeffcoat, **Seconded by** Michael Chestnut.


 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).

Yes: Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Gregg Smith, Jackie Vereen.

Absent: Philip N. Render.

1st Reading **Ordinance 2018-34** An ordinance to amend Chapter 2, in enacting Division 8, Technical Advisory Committee.


 **Motion:** To Approve, **Moved by** Mary Jeffcoat, **Seconded by** Michael Chestnut.

 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).


Yes: Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Gregg Smith, Jackie Vereen.

Absent: Philip N. Render.

Motion **M2018-59** to consider the recommendations of the Accommodations Tax Advisory Committee for funding of tourism related expenditure grants for fiscal year 2017-2018.

 Mr. Pedersen states an amendment needs to be made to reflect remaining funds after allocations shall remain with city to provide specified services.


 **Motion:** To Amend, **Moved by** Mike Lowder, **Seconded by** Mary Jeffcoat.

 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).

Yes: Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Gregg Smith, Jackie Vereen.

Absent: Philip N. Render.

 **Motion:** To Approve, **Moved by** Mary Jeffcoat, **Seconded by** Michael Chestnut.


 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).

Yes: Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Gregg Smith, Jackie Vereen.

Absent: Philip N. Render.

Motion **M2018-65** to authorize the City Manager to engage Nelson, Mullins, Riley and Scarborough law firm to provide services *Pro Bono* to the City of Myrtle Beach solely for the purposes of creating a Homeless Court.

 **Motion:** To Approve, **Moved by** Gregg Smith, **Seconded by** Mary Jeffcoat.

 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).

Yes: Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Gregg Smith, Jackie Vereen.

Absent: Philip N. Render.

Motion **M2018-73** to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001. Memo dated April 16, 2018 shows 4 vehicles.

 **Motion:** To Approve, **Moved by** Mike Lowder, **Seconded by** Gregg Smith.

 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).

Yes: Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Gregg Smith, Jackie Vereen.

Absent: Philip N. Render.



NON-AGENDA ITEMS FROM THE PUBLIC

 Victor Shaman states Food Truck Festival was a great success, sidewalk signs, glad to see merchants working together

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS







REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

DRC Matters – Lauren Clever

-  Larry Bond gives update on 90-day plan on downtown revitalization, CCU will help with murals in the fall, might be an option to print on Tyvek which will be a lot more affordable
-  Lauren Clever gives presentation on updates of downtown area over the past 4 months.

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications

-  Councilwoman Vereen congratulates employees who received awards as well as the ones nominated, states that there is a need to revamp the application process for A-Tax money and let applicants know next year that we will be looking at new things,
-  Councilman Lowder states that we do have phenomenal staff, the best in the state of SC, and in every department there are people who are happy to be here and at work.
-  Councilman Chestnut thanks all staff and especially staff for public safety, Condolences to the Gray Family and Grant Family, thanks everyone who came out to the Charlie's Place preview.
-  Councilman Smith congratulates all longevity employees as well as award winners and nominees, mentions support of the Blue Lights and Red Strips football for the Boys & Girls Club, two-day budget workshop, installation of the Goddess of the Sea, Charlie's Place preview, Jeep Jam, technology meeting, Food Truck Festival.
-  Councilwoman Jeffcoat commends all employees who received longevity awards and all those who received and were nominated for other awards, sends condolences to Tall Family,
-  Mayor Bethune states that we need to build partnerships with the young pillars of our community, recognizes that SurfCity and FinFirst organized beach cleanup once a month, those businesses need to be recognized for what they do and the way that they are participating in our community.

2. CFO Update

3. CM/ACM Update

EXECUTIVE SESSION

Council may take action on matters discussed in Executive Session.

ADJOURNMENT

 **Motion:** To Adjourn, **Moved by** Mike Lowder, **Seconded by** Gregg Smith.

 **Vote:** Motion carried by unanimous roll call vote (summary: Yes = 6).

Yes: Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Gregg Smith, Jackie Vereen.

Absent: Philip N. Render.